

# fashion calendar

36th year • a weekly publication

FILE

MAY 3  
1976

## 1977 - - NEXT YEAR

JANUARY	FEBRUARY	MARCH
S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S ... 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
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# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, MAY 3, 1976

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 3 9:15 A.M.	SHOWING OF FALL COLLECTION Breakfast at 8:45. By invitation. Thereafter by appointment, 7th floor. Contact: Bob O'Donnell, 753-3182. Publicity: 355-7310.	THIBAUT BOUET (530 SEVENTH AVENUE)	FOUR SEASONS 99 EAST 52ND STREET
Monday May 3 11:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 695-5100.	ORIGINALA BY JACQUES TIFFEAU	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Monday May 3 12:15 P.M.	PREVIEW OF FALL COLLECTION Show followed by buffet lunch. By invitation. Thereafter by appointment. Contact: 594-5010. Publicity: Vera Bacal, PL 3-8421.	MADY GERRARD	15 WEST 36TH STREET SHOWROOM - 13TH FLOOR
Monday May 3 2:00 P.M.	PRESS SHOWING: FALL COLLECTION By invitation. Buyers' show, Thurs., May 6 at 3:00 P.M. By reservation. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE BILL BLASS SHWRM-17TH FL.
Monday May 3 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Publ: Eleanor Lambert, MU 8-2130. Thereafter by appointment in new showroom (Penthouse). Contact: Tomi Hager, 354-9700.	DDDOMINICK (512 SEVENTH AVENUE)	ROSELAND DANCE CITY 239 WEST 52ND STREET
Monday May 3 4:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Herman Rothman, 244-2700.	GINALA; GINESSA; AQUANALA; AQUATOCS	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Monday May 3 4:00 P.M. Cocktails	SHOWING OF FALL COLLECTION Show at 4:30. By invitation. Publ: Jody Donohue Assoc., 688-8653. Thereafter in showroom, 530 Seventh Ave., 8th floor. Contact: Ruth Winslow, 221-6655.	ESTEVEZ; EVA GABOR LOOK; ESTEVEZ RESORT/SPORT	HOTEL PLAZA BAROQUE ROOM
Monday May 3 5:00 P.M.	SHOWING OF MAN-MADE FALL FURS By invitation. Thereafter by appointment. Contact: 563-8550.	RUSSEL TAYLOR	512 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 3 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom, 23rd floor, 221-8330.	ALBERT CAPRARO (550 SEVENTH AVENUE)	FASHION INST. OF TECH. 27TH ST. & 7TH AVE.
Beginning Monday May 3	FALL COLLECTION IN NEW YORK By appointment. Contact: Jerry Padgett, 265-3988.	MR. BLACKWELL	HOTEL WARWICK SUITE 2206
Just Issued	SPRING 1977 MEN'S SOCK COLOR CARD Forecast colors for coordinated styling. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF U.S., INC.	200 MADISON AVENUE



Beginning Monday May 3	OPENING OF FALL COLLECTION Also Chinoise, Ltd. -- silk crepe de chine shirts from Peoples Republic of China. Continuous by appointment. Contact: Flossie Samuels, 947-1050.	BLOUSECRAFT BY MAXIME DE LA FALAISE	525 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday May 3- May 21	FALL LOUNGEWEAR COLLECTION Private showings, by appointment. Contact: Pat Tennant, CI 7-1100, ext. 305.	BENDEL STUDIO DESIGNED BY STEPHEN BURROWS	10 WEST 57TH STREET 7TH FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Terry Heitzler, 594-8849; or 594-8955.	INGRID CADO	226 WEST 37TH STREET SHOWROOM - 7TH FLOOR
Beginning Monday May 3	"A CLASSIC COLLECTION OF COATS AND SUITS" Continuous by appointment. Contact: 354-5275.	GUNTER FOR EMILY LAWRENCE	205 WEST 39TH STREET SHOWROOM - 2ND FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. (No formal show). Contact: 947-7457.	KIKI HART BY NARDIELLO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Don Friese or Jim Fitzsimmons, 239-4155.	JUPE INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Monday May 3- May 14	OPENING OF FALL COLLECTION Thereafter at 386 Fifth Ave. Contact: Peggy Doukas, 751-8212 or 247-2200.	MOUNTAIN ARTISANS BY DOROTHY WEATHERFORD	HOTEL GOTHAM SUITE 805
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 675-7228.	GIOVANNI DE MOURA	7 WEST 22ND STREET SHOWROOM - SUITE 1008
Beginning Monday May 3	FALL AND WINTER COLLECTION For press and buyers by appointment. Contact: Joanne Creveling, 586-2377.	BRUCE OLDFIELD	730 FIFTH AVENUE SUITE 1902
Beginning Monday May 3	OPENING OF FALL COLLECTION Also by Fred Ackerman. By appointment, 947-0964. Publ: Margaret Hodge, 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday May 3	FALL/WINTER FASHIONS: FUR, LEATHER, SUEDE Contemporary styling in fur, leather, suede and fur-lined raincoats. Showings 10:00 and 2:00 daily or by appointment. Contact: Herman Suskind, CH 4-7551.	Q.M.B. (QUALITY FURS, MANOS & BLOCK)	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION By appointment. Publicity: Betty Yarmon, 563-2300.	RONA BY MARIO FORTE & GLORIA CASTALDO	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday May 3	HOLIDAY SWEATER COLLECTION Continuous by appointment. Contact: 244-7120.	YVES ST. LAURENT TRICOTS	1407 BROADWAY SHOWROOM - SUITE 914
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: Paul Scott, 265-2034.	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1801
Beginning Monday May 3	OPENING OF FALL COLLECTION Also, May 12-14. By appointment. Contact: Priscilla Averbuck, 2 Foodmart Road, South Boston 02118, (617) 269-6161; 247-2200 (N.Y.).	VICKY TIEL	HOTEL GOTHAM PRIVATE SUITE



Beginning Monday May 3	FALL COLLECTION OF EVENING SEPARATES Introducing a new group of evening sportswear. By appointment, 695-6950.	TREVI COURT, INC. BY HARRY STRIEBEL	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday May 3	OPENING OF FALL COLLECTION Continuous by appointment. Contact: 354-2700.	CHESTER WEINBERG FOR R. P. GORDON	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday May 4 9:30 A.M.	SHOWING OF FALL COLLECTION By invitation. Contact: LO 3-0988. Publicity: Fantastic Functions, 861-5638.	GENRE BY GIL AIMBEZ (530 SEVENTH AVENUE)	ESSEX HOUSE 160 CENT. PARK SOUTH
Tuesday May 4 10:00 A.M.	SHOWING OF FALL COLLECTION Also May 11 at 10:00 A.M. Thereafter by appointment. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday May 4 11:00 A.M.	SHOWING OF FALL COLLECTION Also May 13 at 1:00. By reservation. Contact: 354-0824.	RIZKALLAH FOR DON FRIESE	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
May 4	12:00 Noon, PIERRE CARDIN (DIV. GALLANT), Buyers Show, 205 W. 39th, 354-7284		
Tuesday May 4 12:30 P.M.	SHOWING OF FALL COLLECTION By invitation. (Box lunch). Contact: 221-6374. Publ: Kezia Keeble, 582-3473.	TRACY MILLS	57 WEST 38TH STREET SHOWROOM - 12TH FLOOR
Tuesday May 4 12:30 P.M.	FASHION SHOW -- BENEFIT LUNCHEON Presented by Josephine Hughes. For benefit of Chemo-Therapy Foundation.	BERGDORF GOODMAN	HOTEL PIERRE COTILLION ROOM
Tuesday May 4 1:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 947-6845.	VICTORIA ROYAL BY MARTIN STAEHELY	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 4 3:00 P.M.	SHOWING OF FALL COLLECTION & NEW KNITS Also introducing new knit collection, designed by Milton Kent Ford. By reservation. Thereafter by appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 4 3:30 P.M.	OPENING OF FALL VINTAGE COLLECTION Tailored sportswear for men and women, designed by Stanley Blacker. <u>Show at 4:00.</u> By invitation. Contact: Fran Renwick, 246-3232.P.R.: Leslie Cunningham, 889-6185.	STANLEY BLACKER (1290 SIXTH AVENUE)	ST. REGIS HOTEL CRYSTAL ROOM
Tuesday May 4 4:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 6th floor. Contact: 563-8579.	DON SAYRES FOR GAMUT (512 SEVENTH AVENUE)	THE FOUR SEASONS 99 EAST 52ND STREET
Tuesday May 4 5:00 P.M.	77TH ANNUAL FASHION SHOW Retrospective slide presentation honoring Monika Tilley and John Kloss. Students' fashion show at 5:30. Tickets: \$10.00. Contact: Fashion Office, 636-3465.	PRATT INSTITUTE	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday May 4 5:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter in showroom, 550 Seventh, 8th floor. Contact: Buyers--Al Quinn, 221-0664; Press--Jeanne Chappell, 221-0644.	CLOVIS RUFFIN FOR RUFFINWEAR & RUFFINSPORT	ESSEX HOUSE 160 CENT. PARK SOUTH



Tuesday May 4 7:00 P.M.	SHOWING OF FALL COLLECTION By invitation. (Note change of date). Thereafter at showroom, 3rd floor. Contact: Buyers--Judy Flynn, 221-0675. Press--Jeanne Chappell, 221-0644.	RALPH LAUREN (550 SEVENTH AVENUE)	ST. REGIS HOTEL ROOF
Beginning Tuesday May 4	OPENING OF FALL COLLECTION Also Costume Capers. By appointment. Contact: Peggy Shiller, 239-1150.	ELEANOR BRENNER	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 4- May 15	FALL AND HOLIDAY COLLECTION FROM ITALY By appointment. (Press show, Thurs., May 6 at 6:00 P.M. By invitation). Contact: Ollie McNamara, 2326 E. Georgia Ave., Phoenix, (602) 955-7884; or 247-2200.	MARINA FERRARI (MILAN, ITALY)	HOTEL GOTHAM SUITE 1009
Tuesday May 4- June 10	"FALL '76 CLOSE UP" For retailers, 9:00 A.M. and 4:00 P.M., Tues., Wed., Thurs. By appointment. Contact: Eileen Lapsansky, 692-4433.	MADMOISELLE MAGAZINE	350 MADISON AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday May 4	AUTUMN DRESSES & SPORTSWEAR COLLECTIONS By appointment. Contact: (Dresses)--Esther Reifer; (Sportswear)--Bert Reifer or Pat Johnson, OX 5-4270.	McMULLEN DRESSES; McMULLEN SPORTSWEAR	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday May 5 9:00 A.M.	FALL COLLECTION & CHESTER WEINBERG GROUP By invitation. Thereafter by appointment. Contact: Bill Levin, 221-1995.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Wednesday May 5 9:00 A.M.	FALL '76 BREAKFAST SHOWINGS By invitation. Also May 11, 13 at 9:00. Contact: Helen Gaffney, 244-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
Wednesday May 5 10:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers show at 2:00 P.M. Contact: Susan Dimond, 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 5 11:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 244-7522.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday May 5 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Also, Tues., May 11 at 12:00 Noon. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Wednesday May 5 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Jean Glick, 391-8177.	KENNETH POOL DESIGNS FOR KLEIN PARNES	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday May 5 1:00 P.M.	OPENING OF FALL COLLECTION Also featuring hand-loomed group. Second show, Tues., May 11 at 1:00 P.M. By reservation. Contact: 391-2255.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 5 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Wednesday May 5 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 354-9080.	ILIE WACS; WACS WORKS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR



May 5	2:00 P.M., ALBERT NIPON (2nd show), 530 Seventh Ave., 3rd floor, 354-0760		
Wednesday May 5 2:30 P.M.	PRESS PREVIEW: NEW HOSIERY PRODUCT Multimedia presentation of new hosiery product. Host: Mr. Matthew Chamlin, pres., Burlington Hosiery Co. By invitation. Contact: Lois Mann, A.C. & R. Public Relations, 758-5780.	BURLINGTON HOSIERY CO. 1345 SIXTH AVENUE SHOWROOM - 19TH FLOOR	
Wednesday May 5 3:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 391-0901.	RICHARD ASSATLY FOR GINO SNOW 550 SEVENTH AVENUE SHOWROOM - 12TH FLOOR	
Wednesday May 5 4:00 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, showroom, 4th floor, 221-7545.	CATHY HARDWICK (530 SEVENTH AVENUE) F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.	
Wednesday May 5 4:00 P.M.	OPENING OF FALL COLLECTION Also May 12 and 18 at 4:00. By reservation. (Press show, Mon., May 10 at 3:00. By invitation.) Contact: LO 3-1600.	TRIGERE, INC. 550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR	
Wednesday May 5 5:00 P.M.	PRESS SHOW: FIRST WHOLESALE COLLECTION Fall sportswear, loungewear, better dresses. Cocktails at 4:30. By invitation. Contact: Edie Nichols at Firestone Associates, 924-4728.	ASHANTI BAZAAR 872 LEXINGTON AVENUE AT 66TH STREET	
Cancelled May 5	THE JOHN KLOSS SHOWING OF FALL COLLECTION (DRESSES & SPORTSWEAR FOR THE KREISLER GROUP), ORIGINALLY SCHEDULED FOR MAY 5 AT 5:30 P.M. HAS BEEN CANCELLED.		
Wednesday May 5 5:30 P.M.	SHOWING OF FALL COLLECTION Show at 6:00 P.M. By invitation. Thereafter by appointment, 9th floor. Contact: PL 8-2341. Publicity: Rubye Graham, 355-0557.	SIBLEY COFFEE (37 WEST 57TH STREET) 765 PARK AVE. (72ND ST) 3RD FLOOR	
Wednesday May 5 6:00 P.M.	FALL SHOWINGS IN NEW YORK Also Sat., May 8 at 9:30 A.M.; May 11 & 17 at 6:00 P.M. By reservation, from May 5-20. Contact: (213) 627-0806; N.Y. 225-9039 ; 631-1655; CI 7-2200.	HELGA (722 SO. LOS ANGELES ST.) HOTEL GOTHAM SUITE 1609	
Beginning Wednesday May 5	FALL EVENING COLLECTION By appointment. Contact: 695-6950.	A.M. II BY HARRY STRIEBEL 498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR	
Wednesday May 5- May 14	SHOWINGS OF FALL COLLECTION Daily showings, 9:00 A.M., through May 14. Contact: Jim Harp, (213) 462-6377. After May 5, contact: PL 9-3000.	HOLLY'S HARP-CALIFORNIA (950 N.CAHUENGA, L.A.) HOTEL PLAZA SUITE 1401	
May 5	IDEACOMO SPRING 1977 FABRIC SHOW IN COMO, ITALY -- Villa d'Este Hotel (to May 7)		
Thursday May 6 9:00 A.M.	PREVIEW OF FALL DRESS COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR JOAN LESLIE 530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR	
Thursday May 6 10:00 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Arthur Sheer, 563-2633. Publicity: Ruth Hammer Assoc., 687-2545.	BONNIE CASHIN FOR PHILIP SILLS 48 WEST 37TH STREET SHOWROOM - 5TH FLOOR	
Thursday May 6 11:30 A.M.	PREMIERE FALL SHOWING By invitation. Thereafter by appointment. Contact: PE 6-8888.	BETTY HANSON & CO. 205 WEST 39TH STREET SHOWROOM - 14TH FLOOR	



Thursday May 6 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	JAN'S THINGS BY JAN STRASS Contact: 564-7822.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 6 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter, 530 Seventh Ave., 10th fl.	PATTI CAPPALLI FOR JERRY SILVERMAN Contact: 391-0420.	GARMENT CENTER CONG. 560 SEVENTH AVENUE
Thursday May 6 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	TINA LESER Contact: 354-1122.	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 6 2:00 P.M.	PREMIERE SHOWING OF FALL COLLECTION Also, May 14 at 11:00 A.M. Contact: Barrie Sommerfield, 239-4155.	GLORIA VANDERBILT LTD. Contact: 354-1500.	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
May 6 3:00 P.M.	3:00 P.M., BLASSPORT (2nd show), 550 Seventh Ave., 17th floor, 354-1500.		
Thursday May 6 3:00 P.M.	PREMIERE SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	ANTHONY MUTO FOR MARITA; ANTHONY MUTO; A.M./P.M. Contact: 354-9440.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 6 4:00 P.M.	FALL COUTURE AND BOUTIQUE COLLECTION Also, May 10 at 10:00 A.M. By reservation.	HANAE MORI COUTURE AND BOUTIQUE Contact: 221-5726.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 6 4:30 P.M. Cocktails	SHOWING OF FALL COLLECTION <u>Show at 5:00 P.M.</u> By invitation. Thereafter by appointment.	SAZ Contact: Larry Farragut, 221-3489.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
May 6 6:00 P.M.	MARINA FERRARI (Press & Buyers), Hotel Gotham, Ballroom. Contact: Ollie McNamara, 2326 N. Georgia Ave., Phoenix, Arizona, (602) 955-7884; N.Y.-CI 7-2200.		
Friday May 7 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment in showroom.	LEAL (27 EAST 67TH STREET) Contact: 988-9510.	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Friday May 7 11:00 A.M.	FALL AND WINTER COLLECTION By invitation. Thereafter by appointment.	OLIVIER DESIGNS Contact: Alvinia Bridges, 730-8118.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Friday May 7 12:00 Noon	SHOWING OF FALL COLLECTION By invitation. Also, Mon., May 10 at 9:00 A.M. Contact: Mary Kloss, 221-1240. Publicity: Roz Rubinstein, 691-8340.	VALERIE PORR Contact: 550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Friday May 7 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment.	FABRICE DESIGN LTD. Contact: 889-4826.	226 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Friday May 7 3:00 P.M.	DONNA KARAN'S FALL COLLECTION By invitation. Thereafter by appointment, 3rd floor. Contact: Buyers-- Bob Behlow, 221-7880. Press-- Eleanor Lambert, MU 8-2130.	ANNE KLEIN AND COMPANY (205 WEST 39TH STREET) Contact: 1634 BWAY (50TH & 51ST)	WINTER GARDEN THEATRE 1634 BWAY (50TH & 51ST)
Friday May 7 3:00 P.M.	FASHION SHOW BY STUDENTS By invitation. Contact: Dean Joan Terranova, 752-1530.	LABORATORY INSTITUTE OF MERCHANDISING	HOTEL PLAZA BALLROOM
May 8 9:30 A.M.	9:30 A.M., HELGA (2nd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655.		



Saturday	BENEFIT: "THE SPIRIT	UNITED CEREBRAL PALSY	HOTEL PLAZA
May 8	OF FASHION - '76"	OF N.Y., INC.	GRAND BALLROOM
12:00 Noon	Children's, women's and men's fashions. <u>Show at 2:30 P.M.</u> Produced and		
Luncheon	coordinated by Sybil Weinman. Tickets: \$20.00. Contact: BE 2-5889.		
May 10	9:00 A.M., VALERIE PORR (2nd show), 550 Seventh Ave., 15th floor, 221-1240		
Monday	PRESS SHOWINGS:	FERNANDO SANCHEZ	50 WEST 57TH STREET
May 10	FALL AND HOLIDAY		SHOWROOM - 7TH FLOOR
9:00 A.M.	Also, Thurs., May 13 at 3:45. By appointment, beginning Mon., May 10. Contact: Marie-Rose Bernstein, 581-8581.		
May 10	10:00 A.M., HANAE MORI (2nd show), 550 Seventh Ave., 5th floor, 221-5726		
Monday	"ON LOCATION" --	CINNAMON WEAR	GALLERIA
May 10	FALL COLLECTION	(1411 BROADWAY)	115 EAST 57TH STREET
10:00 A.M.	By invitation. Thereafter by appointment, 12th fl. Contact: Jackie Hayman, 221-6247.		
Monday	PRESS SHOWING:	PARNIS BOUTIQUE	530 SEVENTH AVENUE
May 10	FALL COLLECTION	BY MORTY SUSSMAN	SHOWROOM - 18TH FLOOR
11:00 A.M.	By invitation. For buyers at 3:00 P.M. Contact: 279-5012.		
Monday	LUNCHEON SHOW	ROBERTA DI CAMERINO	DOUBLES
May 10	FOR BUYERS	(OLYMPIC TOWER)	SHERRY NETHERLAND HOTEL
12:00 Noon	Ready-to-wear and accessories. By invitation. Contact: Kathy Lecube, 355-7600.		
Monday	SHOWING OF FALL	JOHN KLOSS	R.C.A. RECORDING STUDIO
May 10	LOUNGEWEAR & LINGERIE	FOR CIRA (105 MADISON)	110 WEST 44TH STREET
12:00 Noon	By invitation. Thereafter in showroom, 4th floor. Contact: MU 5-7900.		
Monday	SHOWING OF FALL	STEPHEN BURROWS	550 SEVENTH AVENUE
May 10	COLLECTION		SHOWROOM - 22ND FLOOR
1:00 P.M.	By invitation. Thereafter by appointment. Contact: 221-6252.		
May 10	3:00 P.M., PARNIS BOUTIQUE (2nd show), 530 Seventh Avenue, 18th fl., 279-5012		
May 10	4:00 P.M., TRIGERE (press show, by invitation), 550 7th Ave., 16th floor		
Monday	FALL LOUNGEWEAR	DUPONT COMPANY	HOTEL PIERRE
May 10	AND SLEEPWEAR		BALLROOM
5:00 P.M.	"And Now, Here's 'Qiana'" -- musical multi-presentation of Fall fashion promotion		
Cocktails	of "Qiana" nylon in loungewear and sleepwear. <u>Show at 5:45.</u> By invitation.		
	Contact: Buyers--971-4812; Press--Kay Haverfield, 971-4308.		
Monday	PRESS SHOWING OF	CALVIN KLEIN, INC.	CIRCLE IN THE SQUARE
May 10	FALL COLLECTION	(205 WEST 39TH STREET)	1633 B'WAY (50TH ST)
6:00 P.M.	<u>Show at 6:30.</u> By invitation. Thereafter at showroom, 11th floor. Contact: Lynda Owens, 736-9601.		
Beginning	OPENING OF FALL	AYAKO, INC.	1407 BROADWAY
Monday	COLLECTION		SHOWROOM - SUITE 3201
May 10	Continuous by appointment. Contact: Bill Beck, BR 9-7257.		
Monday	"FALL FASHION	FORMFIT ROGERS	530 FIFTH AVENUE
May 10-	INDEPENDENTS"		SHOWROOM - 15TH FLOOR
May 21	Informal modeling each day. <u>Week of May 10 only</u> , theatre shows at <u>9:30 &amp; 11:00, 2:00, 3:00</u> , featuring Pucci, Margit Brandt and Vera. Contact: MU 2-1333, ext. 836.		



Monday May 10- May 22	COMPLETE FALL COLLECTION By appointment. Contact (in San Francisco): (415) 956-5450.	RENEE HELGA HOWIE (133 KEARNY, SAN FRANCISCO)	HOTEL REGENCY PRIVATE SUITE
Monday May 10- May 21	FALL MARKET WEEK By appointment. Contact: Bernadette Koziel, PL 7-9600.	KAYSER ROTH	640 FIFTH AVENUE SHOWROOM - 5TH FLOOR
Monday May 10- May 21	FALL-WINTER "BOUTIQUE DE LUXE" By appointment. Contact: Sylvie Eyrat, 581-3890.	LANVIN	1370 SIXTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday May 10	OPENING OF FALL COLLECTION By appointment. Contact: 765-2400.	LEBOW COLLECTION BY MURIEL FRANKLIN	1290 SIXTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday May 10	OPENING OF FALL JEWELRY COLLECTION Continuous by appointment. Contact: 869-9470.	NAPIER	530 FIFTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Monday May 10	FALL JEWELRY AND BELT COLLECTION By appointment. Contact: Stephanie, 679-6281.	P. C. DESIGNS, INC.	385 FIFTH AVENUE SHOWROOM - 809
Monday May 10- May 17	FALL LEISURE CLOTHES: THREE COLLECTIONS Showings of Adri for Royal; Bill Blass for Royal; & Royal Robes. Continuous by appointment. Contact: Jean Kramer, MU 9-5410.	ROYAL ROBES; ADRI; BILL BLASS FOR ROYAL	16 EAST 34TH STREET SHOWROOM - 6TH FLOOR
Monday May 10- May 19	FALL LINGERIE MARKET WEEKS "Fashion Caravans" -- Daily at 9:30, 10:30 and 2:30. By invitation. Contact: Priscilla Weinlandt, 582-6767.	VANITY FAIR	640 FIFTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 10- May 21	"YOU'RE ON DISPLAY" -- MARKET WEEKS Shows, week of May 10 - May 13 only, at 9:30, 11:00 A.M., and 2:30. Contact: -- Buyers: 557-1920; Press: Leslie Hoyer, 557-1929.	VASSARETTE	261 MADISON AVENUE LITTLE THEATRE
May 10- May 21	FALL HANDBAG MARKET WEEK Contact: National Handbag Association, 347 Fifth Avenue, MU 3-6969.		
Tuesday May 11 8:30 A.M.	LOUNGEWEAR--BREAKFAST SHOW FOR BUYERS "The Many Moods of Lovingwear". By reservation. Contact: 764-8026.	CELANESE FIBERS MKTG.	FOUR SEASONS 99 EAST 52ND STREET
Tuesday May 11 9:00 A.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 221-4200.	KASPER FOR J.L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
May 11	10:00 A.M., ADELE SIMPSON (2nd show), 530 Seventh Ave., 23rd fl., LA 4-7626		
Tuesday May 11 11:00 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Also, May 11 & 13 at 2:30. By reservation. Contact: Harold Davis, 221-6660.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 11	12:00 Noon, VERA MAXWELL (2nd show), 530 Seventh Ave., 26th fl., LO 3-4358		



Tuesday May 11 12:00 Noon	OPENING OF FALL COLLECTION By invitation. Contact: Jean Roberts, 354-1880.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Tuesday May 11 1:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, 22nd floor. Contact: 221-6252.	GIORGIO SANT'ANGELO (550 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Tuesday May 11 1:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: Sonia, 279-9223.	VICTOR JORIS	500 SEVENTH-5TH FL. CUDDLECOAT SHOWROOM
May 11	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st floor, 391-2255		
May 11	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, 221-6660		
Tuesday May 11 3:30 P.M.	SHOWING OF FALL COLLECTION Also, Tues., May 18 at 3:30. By reservation. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday May 11 4:30 P.M.	SHOWING OF FALL- WINTER COLLECTION By invitation. Thereafter at showroom, 16th floor. Contact: 354-8336.	DIANE VON FURSTENBERG (530 SEVENTH AVENUE)	HOTEL PIERRE GRAND BALLROOM
Tuesday May 11 5:00 P.M. Cocktails	FALL/HOLIDAY FASHION SHOW A musical fashion show starring Anti-Cling Crepeset nylon, in sleepwear, loungewear and daywear. By invitation. Show at 6:00 P.M. Reception at 6:30. Contact: Buyers: Doris Ryan, 730-5366; Press: Ellen Benner, 354-8771.	AMERICAN ENKA	ST. REGIS HOTEL PENTHOUSE & ROOF
Tuesday May 11 6:00 P.M.	SHOWING OF FALL COLLECTION By invitation. Contact: Sandy Stone, 594-0030; Press--Jeanne Chappell, 221-0644.	MALCOLM STARR BY BILL TICE	ST. REGIS HOTEL LOUIS XVI SUITE
May 11	6:00 P.M., HELGA (3rd show), Hotel Gotham, Suite 1609, 225-9039; 631-1655		
May 11- May 13	EIGHTH ANNUAL INTERNATIONAL LEATHER GOODS SHOW AT HOTEL McALPIN Contact: International Trade Shows, 545 Fifth Avenue, MU 7-1185.		
May 11	THIRD ANNUAL ITALIAN LEATHERGOODS WEEK AT HOTEL PLAZA (May 11-14): 432-9188		
Wednesday May 12 9:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 730-1119.	HAZEL HAIRE LTD.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 12 10:00 A.M.	PREMIERE: FALL DESIGNER SPORTSWEAR Preview of new collections, designed by Kaffe Fassett, Jane Zemba, Gary Lisz. By invitation. Thereafter at 498 Seventh Ave. Contact: Barbara, 563-0800.	MULTI FACETS (DIV. OF SPORTWHIRL)	GARMENT CTR. CONG. 560 SEVENTH AVE.-AUD.
Wednesday May 12 11:00 A.M.	FALL PREVIEW OF COUTURE COLLECTION By invitation. Thereafter by appointment. Contact: 279-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday May 12 12:00 Noon	PRESS SHOWING OF FALL COLLECTION By invitation. Also May 14 and 18 at 12:00 Noon. Contact: 594-0454.	GEOFFREY BEENE & BEENE BAG	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Wednesday May 12 2:30 P.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment-showroom, 3rd floor, 354-7830.	SCOTT BARRIE (530 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.



Wednesday May 12 3:45 P.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment. Contact: 691-8300.	MRS. H. WINTER FOR YESTERDAY'S NEWS	155 WEST 23RD STREET SHOWROOM - 10TH FLOOR
May 12	4:00 P.M., TRIGERE (3rd show), 550 Seventh Ave., 16th floor, LO 3-1600		
Wednesday May 12 5:00 P.M.	SHOWING OF FALL & WINTER COLLECTION By invitation. Thereafter by appointment at 264 West 35th Street, 20th floor. Contact: Joan Blumberger, 736-4078.	MARY McFADDEN	760 PARK AVENUE 6TH FLOOR (72ND ST.)
Wednesday May 12 5:00 P.M.	PREVIEW OF NEW LINGERIE COLLECTION By invitation. <u>Show at 6:00 P.M.</u> Contact: Don Wise Advtg., 371-3333.	ANNIQUE (DIV. OF O'BRYAN BROS.)	PLACE TO BE ANNOUNCED
Wednesday May 12 6:00 P.M.	FALL COLLECTION OF READY-TO-WEAR <u>Show at 6:30.</u> By invitation. Contact: Roberta Bendavid, 582-1760.	RAFAEL BY BILL KAISERMAN	ST. REGIS HOTEL VERSAILLES ROOM
Thursday May 13 8:45 A.M. Breakfast	SHOWING OF FALL COLLECTION Showing of Fall collection of ready-to-wear, shoes and accessories. Also, men's shoes and accessories. By invitation. Contact: Francesca Baldeschi, 826-6515.	SALVATORE FERRAGAMO	4 WEST 58TH STREET 12TH FLOOR
Thursday May 13 10:00 A.M.	SHOWING OF FALL COLLECTION By invitation. Thereafter by appointment, showroom, 28th fl., 868-4466.	CAROL HORN'S HABITAT (1411 BROADWAY)	F.I.T. AMPHITHEATRE 27TH ST. & 7TH AVE.
Thursday May 13 11:30 A.M.	PRESS SHOWING OF FALL COLLECTION By invitation. Buyers show at 3:30 P.M. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday May 13 12:00 Noon Luncheon	BENEFIT SHOW FOR "FIGHT FOR SIGHT" Fashions for Summer by leading designers. Produced and coordinated by Mary Alice Rice. Tickets: \$35.00, benefit for Fight for Sight. Contact: Mrs. Elsie Sloate, PL 1-1118.	LEADING MANUFACTURERS	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 13 12:30 P.M. Luncheon	ANNUAL KNITWEAR FASHION SHOW AND LUNCHEON New fashion ceoncepts in knitwear and swimwear for men, women and children. Produced by Mia Grau. Tickets: \$17.50 each. Contact: MU 3-7520.	NAT'L KNITTED OUTERWEAR ASS'N. (51 MADISON AVE.)	HOTEL AMERICANA BALLROOM
Thursday May 13 12:45 P.M. Luncheon	PRESS PREVIEW: FALL & HOLIDAY COLLECTION By invitation. (Buses from 550 Seventh Ave. at 12:30 & will return). Contact: Joanne Jaap, 239-8530. Publicity: Calisch Associates, 489-8420.	STAR OF SIAM (550 SEVENTH AVENUE)	DOUBLES - 5TH & 59TH ST. SHERRY NETHERLAND HOTEL
May 13	1:00 P.M., RIZKALLAH (2nd show), 550 Seventh Ave., 9th floor, 354-0824		
Thursday May 13 2:00 P.M.	OPENING OF FALL COLLECTION By invitation. Thereafter by appointment. Publ: Joanne Creveling, 586-2377.	TANIA VARTAN	226 WEST 37TH STREET SHOWROOM - 6TH FLOOR
May 13	2:30 P.M., BILL BLASS (3rd show), 550 Seventh Ave., 17th floor, 221-6660		
Thursday May 13 3:00 P.M.	OPENING OF FALL COLLECTION <u>Show at 3:45.</u> By invitation. Thereafter, 1411 B'way, 17th fl, 391-8288.	DON SIMONELLI FOR DANIELLE	HOLLANDER GALLERY 435 W. B'WAY (& PRINCE)



Tuesday May 18 4:00 P.M. Champagne	PRESS PREVIEW: FALL MATERNITY COLLECTION Preview of Lady Madonna Fall maternity fashions, designed by Lester Hayatt. By invitation. Contact: MaryEllen Brennan, 685-4555.	LADY MADONNA (36 EAST 31ST STREET)	RAINBOW GRILL 30 ROCKEFELLER PLAZA
Tuesday May 18 4:30 P.M. Cocktails	PREMIERE: BED & BATH FASHIONS BY HALSTON Introducing new collection of bed and bath fashions by Halston. For press at 4:30; trade at 6:00. By invitation. Contact: Sue Hartman, 695-6800, ext. 301.	FIELDCREST MILLS (60 WEST 40TH STREET)	WORLD TRADE CENTER THE CLUB
May 18	6:00 P.M., MICHAEL NOVARESE (2nd show), Hotel Plaza, private suite, (213) 652-9010		
May 18- May 21	INTERSTOFF FABRIC FAIR FOR SPRING-SUMMER 1977--EXHIBIT OF FABRICS IN FRANKFURT. Contact: German-American Chamber of Commerce, 582-7788		
Beginning Tuesday May 18	OPENING OF FALL COLLECTION By appointment. Contact: 354-8080.	JUST MORT BY LEE EVANS	1400 BROADWAY SHOWROOM - 2ND FLOOR
Tuesday May 25 4:00 P.M.- 7:00 P.M.	OPENING OF NEW SALON Pre-opening press party for new scientific skin care salon. By invitation. Contact: Jody Donohue Associates, 688-8653. (OUT OF DATE ORDER)	JANET SARTIN OF PARK AVENUE LTD.	480 PARK AVENUE (59TH ST. & PARK AVE.)
Thursday May 20 12:00 Noon	PRESS LINCHEON: NEW MAKEUP LINE By invitation. Contact: Teddi San, 593-5342.	AVON PRODUCTS, INC.	HOTEL PIERRE COTILLION ROOM
Thursday May 20 12:00 Noon Luncheon	BENEFIT FASHION SHOW BY ISRAELI DESIGNERS 22nd annual all-Israeli benefit fashion show, modeled by celebrities of stage, screen and T.V. Fashion show producer: Vera Bacal. Admission: \$15.00 plus minimum purchase of \$1000.00 Israeli Bond. Contact: OR 7-9650.	STATE OF ISRAEL BONDS, WOMEN'S DIVISION	WALDORF-ASTORIA GRAND BALLROOM
Thursday May 20 4:30 P.M.	FALL & WINTER FUR "INSPIRATION" COLLECTION For buyers, by invitation. Contact: Jo Ahern Segal, Bell & Stanton, PL 9-4800.	AMERICAN FUR INDUSTRY	N.Y. HILTON HOTEL TRIANON BALLROOM
Monday May 24 9:30 A.M.	80TH ANNIVERSARY -- FALL & WINTER FURS <u>Show at 10:00.</u> By invitation. Contact: Martin Geller, 594-8150.	B. GELLER & SONS	333 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Monday May 24 11:00 A.M.	SHOWING OF FUR COLLECTION By invitation. Thereafter by appointment. Contact: LO 4-4726.	PIERRE CARDIN FOR MICHAEL FORREST	333 SEVENTH AVENUE SHOWROOM
Monday May 24 1:30 P.M.	FUR PREMIERE BY DIANE VON FURSTENBERG By invitation. Thereafter by appointment. Contact: 947-2020.	SCHREIBMAN, RAPHAEL, VALERIE FURS	150 WEST 30TH STREET SHOWROOM - 12TH FLOOR
Monday May 24 3:00 P.M.	SHOWING OF FALL FUR COLLECTION Including special collection by Arnold Scaasi. By invitation. Thereafter by appointment. Contact: 564-7686.	TED KAHN	130 WEST 30TH STREET SHOWROOM
Monday May 24 6:30 P.M. Champagne- Reception	ANNUAL SCHOLARSHIP DINNER DANCE "Hommage a Poiret"--presented by Chambre Syndicale de la Couture Parisienne. <u>Showing, 8:00 P.M.</u> --80 designs by Paul Poiret. Supper, 9:00 - Paul Poiret recipes. Contribution: \$200.00 per person, for Foundation Fund for Scholarships and Development. Contact: 760-7642.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET



May 13 3:30 P.M., HALSTON (buyers show), 550 Seventh Ave., 14th floor, 354-6340

May 13 3:45 P.M., FERNANDO SANCHEZ (press show), 50 W. 57th St., 7th fl., 581-8581

Thursday PREVIEW OF FALL RONALD KOLODZIE F.I.T. AMPHITHEATRE  
May 13 LOUNGEWEAR FOR EYE-FUL LINGERIE 27TH ST. & 7TH AVE.  
5:00 P.M. By invitation. Thereafter, new shwrm, 40 E. 34th St. Contact: Ken Polsky, 679-2270.

Thursday OPENING OF OSCAR DE LA RENTA CIRCLE IN THE SQUARE  
May 13 FALL COLLECTION (550 SEVENTH AVENUE) 1633 B'WAY (50TH ST.)  
5:45 P.M. (Note change of date, time, place). By invitation. Thereafter by appointment,  
showroom, 11th floor, LA 4-9350.

Thursday FALL-WINTER COLLECTION DIMITRI COUTURE DOUBLES-783 FIFTH AVE.  
May 13 FOR MEN & WOMEN (42 EAST 57TH STREET) SHERRY NETHERLAND HOTEL  
6:00 P.M. For press and couture buyers. Show at 6:45. By invitation. Thereafter by  
Cocktails appointment, 5th fl. Contact: Buyers--Lloyd Lawrence; Press-Joyce McClary 832-8550.

May 14 11:00 A.M., GLORIA VANDERBILT (2nd show), 550 Seventh Ave., 15th fl, 239-4155

May 14 12:00 Noon, GEOFFREY BEENE (2nd show), 550 Seventh Ave., 4th fl, 594-0454

Friday FALL SHOWING: AND RONALD AMEY 16 WEST 57TH STREET  
May 14 DEBUT OF SPORTSWEAR SHOWROOM - 5TH FLOOR  
2:00 P.M. Fall, Winter and Resort collection; and introducing Ronald Amey's sportswear.  
For press and buyers, by invitation. Contact: Helen Borger, 265-7720.

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Friday RTW SHOWINGS MONTREAL MODE HOTEL MERIDIEN  
May 14- IN MONTREAL PRIVATE SUITES  
May 16 Showings by 20 Montreal firms. For U.S. & Canadian press & buyers. By  
invitation. Contact: Press: Rubye Graham, 355-0557; Buyers: Edward Ives, 581-0770.

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May 17 6:00 P.M., HELGA (4th show), Hotel Gotham, Suite 1609, CI 7-2200

Monday FALL COLLECTION MICHAEL NOVARESE HOTEL PLAZA  
May 17 IN NEW YORK (711 N. LA CIENEGA, L.A.) PRIVATE SUITE  
6:00 P.M. Also May 18 at 6:00 P.M. By invitation. Contact: Robert Nelson, (213) 652-9010.

Beginning FALL AND WINTER REVILLON 333 SEVENTH AVENUE  
Monday FUR COLLECTION 9TH FLOOR  
May 17 Showings at 10:00 A.M. and 2:00 P.M. By appointment. Contact: 563-4122.

Beginning FALL & WINTER VALERIE FURS; V.S.R.; 150 WEST 30TH STREET  
Monday FUR COLLECTION SCHREIBMAN-RAPHAEL SHOWROOM - 20TH FLOOR  
May 17 Including collection by Diane Von Furstenberg. Showings at 9:30, 1:30, 3:30,  
by appointment. Contact: Bert Fishman, 947-2020.

Tuesday MAY MARKET WAMSUTTA MILLS HOTEL PIERRE  
May 18 COLLECTION (111 WEST 40TH STREET) COTILLION ROOM  
8:00 A.M. Breakfast reception for buyers and press. By invitation. Contact: Stephen  
Breakfast Radding, vice pres., dir. of communications, 560-5207.

May 18 12:00 Noon, GEOFFREY BEENE & BEENE BAG (3rd show), 550 7th Ave., 4th fl, 594-0454

May 18 3:30 P.M., JOHN ANTHONY (2nd show), 530 Seventh Ave., 24th fl., 239-7080

May 18 4:00 P.M., TRIGERE (4th show), 550 Seventh Avenue, 16th floor, LO 3-1600



Tuesday May 25 9:45 A.M.	FURS BY PAULINE TRIGERE AND OLIVER GINTEL <u>Show promptly at 9:45.</u> By invitation. Contact: 736-5573.	THE HOUSE OF BLACK DIAMOND	333 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 25 11:00 A.M.	PRESS PREVIEW: FALL-WINTER FURS By invitation. Thereafter at 10:30 and 2:30. By appointment. Contact: 695-8340.	CHRISTIAN DIOR FURS; LAURENCE KAYE FURS	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 25 2:30 P.M.	PREVIEW OF FUR COLLECTION Preview of fur fashions, designed by Chloe, Givenchy, Calvin Klein and Viola Sylbert. Thereafter, in showroom, 18th floor. Contact: PE 6-5550.	ALIXANDRE FURS (150 WEST 30TH STREET)	PLACE TO BE ANNOUNCED
Tuesday May 25 4:00 P.M.	PRESS SHOWING OF FUR FASHIONS By invitation. Thereafter at Michael Forrest showroom, 333 Seventh Ave., 20th floor. By appointment. Contact: LO 4-4726.	BILL BLASS FOR MICHAEL FORREST	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
May 25	5:00 P.M., V/O SUJUZPUSHNINA FURS (Press Show), Statler Hilton, 355-0557		
May 25	TEXPO - AMERICAN FASHION TEXTILES EXPOSITION AT N.Y. COLISEUM (May 25-27)		
Wednesday May 26 10:00 A.M.	FUR COLLECTION BY GEOFFREY BEENE By invitation. Thereafter at 10:30 and 2:30, by appointment, showroom, 14th floor. Contact: 564-1080.	H.B.A. FUR CORP. (350 SEVENTH AVENUE)	F.I.T. AMPHITHEATRE 227 WEST 27TH STREET
Wednesday May 26 11:30 A.M.	SHOWING OF FUR COLLECTION By invitation. Contact: Tommy Moriber, OX 5-2558.	REIN, RAME & GURVITCH	150 WEST 30TH STREET SHOWROOM - 2ND FLOOR
Wednesday May 26 2:30 P.M.	SHOWING OF PREMIERE FUR COLLECTION By invitation. Fashion Director: Sybil Weinman. Contact: Anne Gabel, 594-3897.	JERRY SORBARA, INC.	150 WEST 30TH STREET SHOWROOM - 15TH FLOOR
Wednesday May 26 4:30 P.M.	PRESS SHOWINGS OF FUR FASHIONS The Jean-Paul Avizou collection will be presented at 4:30; Fernando Sanchez at 5:15. (Cocktails after the shows). By invitation. Contact: Jean Burke, PL 3-4073; or 421-2000, ext. 496 or 495.	REVILLON	SAKS FIFTH AVENUE 5TH FLOOR
Thursday May 27 9:00 A.M.	FUR COLLECTION BY KASPER By invitation. Thereafter at Milona showroom. Contact: 244-0770.	MILONA FURS (150 WEST 30TH STREET)	530 SEVENTH AVENUE KASPER SHOWROOM - 11TH FL.
Thursday May 27 10:30 A.M.	SHOWING OF FALL FURS BY HALSTON A group of furs designed by Halston; also Ben Kahn collection. For press and buyers. By invitation. Contact: 279-0633.	BEN KAHN	150 WEST 30TH STREET SHOWROOM - 13TH FLOOR
Thursday May 27 12:30 P.M. Luncheon	GRADUATION LUNCHEON Speaker: Mary Joan Glynn, gen. mgr., Borhese Div., Revlon. Associate degrees to graduates; awards to outstanding alumni. By invitation. Contact: TR 9-4644.	TOBE-COBURN SCHOOL	HOTEL PIERRE BALLROOM
Thursday May 27 2:30 P.M.	FALL AND WINTER FUR COLLECTION By invitation. Fashion show: Mia Grau. Contact: PE 6-6944.	CHRISTIE BROTHERS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR



Thursday PREMIERE: FUR SCOTT BARRIE FURS 330 SEVENTH AVENUE  
 May 27 COLLECTION SHOWROOM - 20TH FLOOR  
 4:00 P.M. By invitation. Thereafter by appointment. Contact: PE 6-0400.

Thursday "FABLED FURS OF RUSSIA" V/O SOJUZPUSHNINA OF HOTEL PLAZA  
 May 27 PREMIERE N.Y. EXHIBITION THE U.S.S.R;AMTORG TRADING CORP. TERRACE BLRM  
 5:30 P.M. First exhibition of Russian pelts in N.Y.; Russian-made fur garments interpreted  
 by leading international furriers. By invitation. (Official opening and press  
 preview, May 25 at 5:00 P.M., Statler Hilton Hotel, Washington Room, by  
 invitation). Thereafter, exhibit open May 26-28, 11:00 A.M. to 5:00 P.M. at  
 Statler Hilton Hotel, Washington Rm. Contact: Rubye Graham, 355-0557.

CONTINUOUS SHOWINGS -- THESE FALL COLLECTIONS HAVE OPENED

ADRI "SWEATERINGS" . . . . . 530 Seventh Avenue, 20th floor, 354-8508  
 MAURICE ANTAYA . . . . . 530 Seventh Avenue, 5th floor, 354-5888  
 JOHN ANTHONY . . . . . 550 Seventh Avenue, 24th floor, 239-7080  
 ASSEMBLAGE . . . . . 498 Seventh Avenue, 8th floor, 244-6670  
 BANFF INT'L & SPORT BY GIANNI FERRI. . . . 1410 Broadway, 4th floor, 221-2500  
 ALICE BLAINE FOR THE SMITHS . . . . . 109 West 38th Street, 2nd floor, 221-5765  
 PIERRE CARDIN (SPORTSWEAR) . . . . . 550 Seventh Avenue, 5th floor, 354-9760  
 CARLYE . . . . . 530 Seventh Avenue, 8th floor, 244-6761  
 E.D. CARTER & CO. . . . . 488 Seventh Avenue, 7th floor, 564-5650  
 COLLECTORS ITEMS (DIV. LEONARD SUNSHINE)...550 Seventh Avenue, 7th floor, 564-9115  
 COLLECTORS ITEMS II (LEONARD SUNSHINE).....550 Seventh Avenue, 7th floor, 564-9115  
 CONCEPT VII (RONALD KOLODZIE). . . . . 530 Seventh Avenue, 6th floor, 695-7715  
 DAVID CRYSTAL, INC. . . . . 498 Seventh Avenue, 23rd floor, 279-6560  
 CRYSTAL PLUS BY JIM BALDWIN . . . . . 498 Seventh Avenue, 23rd floor, 279-6560  
 DALANI II/DAL KNITTERY. . . . . 498 Seventh Avenue, 6th floor, 563-2300  
 DAMON BY FRANCESCA . . . . . 1410 Broadway, 12th floor, 221-7030  
 JAMES DAUGHERTY . . . . . 550 Seventh Avenue, 9th floor, 239-4155  
 DESIGN THAI & STAR OF SIAM. . . . . 550 Seventh Avenue, 18th floor, 239-8530  
 FRIEDRICKS BY BILL HAIRE. . . . . 205 West 39th Street, 13th floor, PE 6-8867  
 GARE FASHIONS. . . . . 512 Seventh Avenue, 8th floor, 355-0551  
 GUNTER FOR LEONARD SUNSHINE. . . . . 550 Seventh Avenue, 7th floor, 564-9115  
 EVA HAYNAL COUTURE. . . . . 499 Seventh Avenue, 11th floor, 947-8082  
 HECHTER SPORT & A DOS D'ELEPHANT . . . . . 530 Seventh Avenue, 9th fl., 221-1033; 221-1036



HOLATH . . . . . 1411 Broadway, 17th floor, 575-1420

JAMISON . . . . . 498 Seventh Avenue, 24th floor, 239-9477

EVA FOR ROBERT JANAN. . . . . 530 Seventh Avenue, 19th floor, 354-7880

NAT KAPLAN; KAPPI. . . . . 498 Seventh Avenue, 21 fl., 239-9400; 239-9494

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